

GreenHome Wamalama 2010



SPONSOR BENEFITS

GreenHome Wamalama - Green Business Expo 2010

Saturday, February 27th, 2010 (10am-5pm)

The Lakeland Center

701 West Lime Street

Lakeland, FL 33815

<http://www.thelakelandcenter.com>

www.greenhomewamalama.com

GREEN BUSINESS EXPO OVERVIEW

GreenHome Wamalama Green Business Expositions are the local answer to sustainability, green living and business practices and a showcase of American innovation in the new “Green” economy. The *GreenHome Wamalama* Green Business Expo, produced by **OneLightBulb.Org*** and held in cities across the US, is a collaboration of local and regional companies, community Chambers of Commerce, trade groups, and other non-profit organizations. *GreenHome Wamalama's* goal is to stimulate awareness and demand for *your* sustainable products and services within *your* local community and is designed to facilitate local trade between businesses and consumers alike.

GreenHome Wamalama Green Business Expo 2010 is a Green Business trade show with appeal to both consumers and companies interested in sustainability, saving energy, saving money and saving the environment we all share. With up to 100 diverse exhibitors under one roof, a keynote speaker and multiple “sustainability” presentations covering topics on energy conservation, water conservation and “Innovative Green Technology” presentations. *GreenHome Wamalama* will provide your company an ideal forum to create public interest in your green products and services.

GreenHome Wamalama Green Business Expo 2010 –Saturday, February 27th (10am – 5pm)
at The Lakeland Center - Call for details PHONE (941) 704-6835

MEDIA LISTINGS AND PROMOTION

Through our national online media partner Green Directories USA™ all exhibitors and sponsors will receive a company listing on **America's only comprehensive Green Business Directory**; which includes a one year listing in the directory to include their company name, a direct website link and more. www.GreenDirectoriesUSA.com

In addition, all **sponsors and exhibitors** will be provided a free event listing of their company name, logo, 50 word description and website link on the GreenHome Wamalama website at www.GreenHomeWamalama.com and will also receive a free company logo and website listing as a Corporate Sponsor on www.OneLightBulb.Org.

All **sponsors and exhibitors** will be offered a *GreenHome Wamalama media kit* with **event logo** and a **Press Release template** for individual distribution to their customers and/or to the local community.

Exhibitor & Sponsor Fees to be payable upon registration to OneLightBulb.org, Inc. by check (mail to: Event Services, 11006 4th Avenue East, Bradenton, FL 34212)

Or use PayPal™ at www.greenhomewamalama.com

Please contact us for additional questions and payment options.

GreenHome Wamalama
Jeff Kratsch – Founder
jeffk@onelightbulb.org
941-704-6835

Exhibition Management
Craig Bailey – Expo Manager
craig@onelightbulb.org
941-755-5084

EXHIBITOR RATES

10' x 10' Booth (Standard) - \$400

10' x 10' Booth (Premium) - \$500 (Booth #'s 1-5, 34-38, 41-43, 62-64, 17-20)

10' x 20' Booth (Standard) - \$750 (Any 2 Standard 10x10 concurrent spaces)

10' x 20' Booth (Premium) - \$950 (Booths A B C D)

Your company will receive a profile listing on www.GreenDirectoriesUSA.com, America's only complete Green Advertising Directory. This listing includes a one year "Pine" level listing in the online directory (a direct website link and other features included below). See site for details www.greendirectoriesusa.com

Pine listings appear alphabetically in search results above free listings and include:
Title, Address, Phone, Web Link, E-Mail Link and Ratings and Reviews.
Includes Green/Yellow Ribbon to show your support. **A \$250 value, Included!**

All **sponsors and exhibitors** will be provided a *GreenHome Wamalama media kit* with **event logo** and a **Press Release template** for individual distribution to their customers and/or to the local community.

EVENT SPONSORSHIP

Local Green Sponsor - \$1,000

(Your Logo printed on all banners, flyers and on 500 Expo eco-bags to be handed out to attendees. Add this promotion to any Booth selection)

Green Business Sponsor - \$2,000

(Your Logo printed on all banners, flyers and e-marketing; and printed on 500 Expo eco-bags to be handed out to attendees. Includes a Premium 10x20 booth).

Green Earth Presentation Sponsor - \$3,500

(20x 20 booth - See Below for full benefits)



LOCAL GREEN SPONSOR - \$1,000

A 10 X 10 exhibit space. Your Company acknowledged as a Local Green Sponsor in all pre-event **marketing material**. Your Logo printed on 500 Expo eco-bags to be handed out to attendees.

Your Company name, logo displayed prominently on all pre and post event GreenHome Wamalama Expo 2010 Lakeland **website**. www.GreenHomeWamalama.com

A 30 minute product presentation on the topic of your choice from the exposition Sponsor stage.

Your company will receive a profile listing on www.GreenDirectoriesUSA.com, America's only comprehensive Green Advertising Directory. This listing includes a one year "Spruce" level listing in the online directory (a direct website link and other features included below). www.greendirectoriesusa.com

Spruce listings appear alphabetically in search results and include:

Title, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Send to a Friend, Add to Favorites, Designation Icon, Ratings and Reviews.

Includes Green/Yellow Ribbon to show your support. **A \$650 value, Included!**

GREEN BUSINESS SPONSOR - \$2,000

A 10 X 20 exhibit space on the **main isle** of the exposition hall with tables and chairs provided. Your Company acknowledged as a Green Business Sponsor in all pre-event **marketing material**.

Your company name and logo listed on full color *GreenHome Wamalama* banner sign displayed at the main entrance to GreenHome Wamalama 2010; and on the Green Sponsor stage banner.

Your Company name, logo displayed prominently on all pre and post event GreenHome Wamalama Expo 2010 Lakeland **advertising** and **website**. www.GreenHomeWamalama.com

One 30 minute product presentation on the topic of your choice from the exposition Green Sponsor stage.

Your company will receive a profile listing on www.GreenDirectoriesUSA.com, America's only comprehensive Green Advertising Directory. This listing includes a one year "Spruce" level listing in the online directory (a direct website link and other features included below). See site for details www.greendirectoriesusa.com

Spruce listings appear alphabetically in search results and include:

Title, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Send to a Friend, Add to Favorites, Designation Icon, Ratings and Reviews.

Includes Green/Yellow Ribbon to show your support. **A \$650 value, Included!**

Your Company logo displayed on the GreenHome Wamalama flyers and e-marketing to be distributed throughout the Lakeland area. (Estimated print run of 1000 flyers on recycled paper).

GREEN EARTH PRESENTATION SPONSOR - \$3,500

A 20 X 20 exhibit space near the entrance of the exposition hall with tables and chairs provided. (Hybrid/electric auto dealer may display up to three vehicles on the Expo floor.)

Your Company acknowledged as a Green Presentation (or Keynote) Sponsor in pre-event **press releases** and **marketing material**.

Your company name and logo listed on full color *GreenHome Wamalama* banner sign displayed at the main entrance to GreenHome Wamalama 2010; and on the Green Sponsor stage banner.

Your company name and logo printed on 500 Green Business Expo tote bags that will be distributed to attendees.

Your Company name, logo displayed prominently on all pre and post event GreenHome Wamalama Expo 2010 Lakeland **advertising** and **website**. www.GreenHomeWamalama.com

Two 30 minute product presentations on topic of your choice as a Green Earth Presentation Sponsor - 30 minute presentations are delivered from the exposition Green Sponsor stage.

Your company will receive a profile listing on www.GreenDirectoriesUSA.com, America's only comprehensive Green Advertising Directory. This listing includes a one year "Spruce" level listing in the online directory (a direct website link and other features included below). See site for details www.greendirectoriesusa.com

Spruce listings appear alphabetically in search results and include:

Title, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Send to a Friend, Add to Favorites, Designation Icon, Ratings and Reviews.

Includes Green/Yellow Ribbon to show your support. **A \$650 value, Included!**

Your Company logo displayed on the GreenHome Wamalama flyers and e-marketing to be distributed throughout the Lakeland area. (Estimated print run of 1000 flyers on recycled paper).

A Portion of all proceeds from the *GreenHome Wamalama Expos* benefit OneLightBulb.Org.



*OneLightBulb.Org, based in Bradenton, Florida is an organization dedicated to educating all Americans about how they can make an immediate impact on protecting our planet by helping to save energy, save money and reduce greenhouse gas emissions. OneLightBulb.Org promotes actionable programs for homeowners, schools, businesses, communities and local governments worldwide that support energy conservation. For more information on energy conservation initiatives go to www.onelightbulb.org.