



Honda Cars of Bradenton

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Honda NEWS

JANUARY 2009

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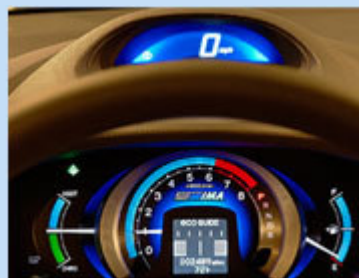
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A Hybrid within Reach

Priced for the people, built for the world. The showroom Insight is set for release this spring. Preceding its launch, the surprisingly affordable hybrid was unveiled to the North American public this month at the Detroit Auto Show. Optimizing fuel economy and functionality, the 5-door Insight blends environmental responsibility with family practicality. Get exclusive info and share your own opinions on the [latest Insight blog](#).



[Learn more about the Insight](#)



Dream the Impossible: A Documentary Series

To do the impossible, you have to dream the impossible. Honda has long been known for its innovative spirit, but few have been invited to see the actual process of ingenuity that takes place on a daily basis. The new documentary series includes videos and commentary shedding light on the creative spirit within the Honda family. Witness the trial and error that has led to breakthroughs once thought unimaginable.



[Watch the videos, read the stories, visit *Power of Dreams*](#)



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Car and Driver 10Best List

With V-6 performance and fuel-saving* engine technology, the 2009 Accord makes the Car and Driver 10Best list once again—the 23rd time out of the award's 27-year history.

"If there's a better combination of thrift, practicality and fun-to-drive, we haven't seen it yet," says Car and Driver when honoring the 2009 Fit on its 10Best list for the third time in the car's three-year fuel-efficient[†] history.

**"23 10Best trophies
in 27 years."**

- Car and Driver, January 2009



[Learn more about the Accord and Fit](#)



2009 Top Safety Pick Awards

The Insurance Institute for Highway Safety (IIHS) recognizes vehicles that do the best job of protecting occupants in front, rear and side-impact crashes with their Top Safety Pick award. Winners also must have an electronic stability control feature; Vehicle Stability Assist™ (VSA®) is available on Fit Sport the first subcompact to ever earn a Top Safety Pick. In fact, Honda is also a standout in the 2009 competition for earning at least one award in every category entered, for a total of eight honors.



2009 Honda Top Safety Pick Winners:

[Accord Sedan](#)

[Civic Sedan](#)

[CR-V](#)

[Element](#)

[Fit](#)

[Odyssey](#)

[Pilot](#)

[Ridgeline](#)